

## REMARKS

Claims 1-5, 8-11, 18-21, 31-40, 37, 39 and 40 were pending and presented for examination in this application. In an Office Action dated May 31, 2007, all pending claims were objected to for various informalities.

The undersigned representative thanks the Examiner for her time in conducting an interview on June 27, 2007, the relevant portions of which are summarized herein in accordance with MPEP §713.04. The claims and the Examiner's objections were discussed. During the interview agreement was reached that claims 1 and 37, as amended herein resolve the objections. Specifically, as suggested by the Examiner, claims 1 and 37 have been amended to recite "providing the personalized search result and the general search result **for display**". As the general search result is generated "by searching a general search object", a display is provided to the user that corresponds to the general search result. It was further pointed out that the "personalized search object" in line 10 of claim 1 has a proper antecedent basis in lines 5-6.

The early allowance of all claims is requested. If the Examiner believes that direct contact with the Applicants' attorney will advance the prosecution of this case, the Examiner is encouraged to contact the undersigned as indicated below.

Respectfully submitted,  
Gregory Joseph Badros et. al.

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